TableBase

TableBase is a unique resource that specializes in providing researchers with tabular data on companies, industries, products, demographics, and other key business information.

The database covers more than 90 industries and is international in scope.

Articles have had their original titles annotated to focus specifically on the content of the tabular content. This gives unambiguous access to the subject matter of the table(s).

TableBase is an invaluable statistical resource for corporate, business, and information professionals – as well as students and general researchers.

Statistical coverage

TableBase brings together the following types of statistical data:

- Company and brand rankings
- Imports and exports
- Market share
- Numbers of users/outlets
- Production and consumption statistics
- Trends and demographics
- Usage and capacity
- And much more

Use *TableBase* to find such statistics as:

- Top 5 UK canned fish brands by retail sales and sales change.
- Latin America's cosmetic sales by category.
- Average starting salaries of US public school teachers
- Expenditure by minority ethnic groups in the US on food, tobacco, and personal care products
- Volume of chemical production by category in China

Date Coverage

1996 – 2018

Geographic Coverage

International

Update Frequency

Closed

Document Types

- Time series
- Ranking
- Survey

Publisher

TableBase is provided by Gale, a part of Cengage Learning.

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Big cheese squeeze costs brands dear: United Kingdom top 20 cheese brands by retail sales in pounds sterling and percent change for 2015

Grocer (The) 238.8236: 119. William Reed Ltd. (Dec 19, 2015)

Highlighting: Off | Single | Multi

⊟ **Full Text**   Translate

United Kingdom top 20 cheese brands by retail sales in pounds sterling and percent change for 2015

TX   TOP 20 Dairy: cheeses

				SALES		
				[pounds sterling] m	change ([pounds sterling] m)	change (%)
						-2.7
			TOTAL CATEGORY	2,476.8	-68.9	
						-3.5
Total volume change: -1.4%		TOTAL OWN LABEL	1,374.6	-50.5	
						-0.2
1	1	Cathedral City	Dairy Crest	277.9	-0.7	2.1
2	2	Philadelphia	Mondelez	103.5	2.1	1.0
3	3	Dairylea	Mondelez	89.3	0.9	-4.8
4	4	Pilgrims Choice	Adams Foods	70.5	-3.6	1.8
5	6	Mini Babybel	Bel	48.7	0.9	-8.4
6	5	Seriously	Lactalis	46.6	-4.3	-0.9
7	7	Cheestrings	Kerry Foods	39.9	-0.4	5.3
8	8	The Laughing Cow	Bel	31.6	1.6	74.2
9	14	Anchor	Aria Foods	28.0	11.9	19.8
10	11	Lunchables	Mondelez	23.8	3.9	0.2
11	10	Leerdammer	Bel	20.7	0.0	-5.2
12	12	President	Lactalis	17.1	-0.9	3.5
13	15	Castello	Aria Foods	16.2	0.5	-41.2
14	9	Wyke Farms	Wyke Farms	15.7	-11.0	-0.1
15	16	Galbani	Lactalis	15.4	-0.0	-16.0

(...)

Who'd be a branded cheese supplier? Combined branded volumes have inched up 0.8%, but it's come at a price: value has sunk 1.6%, contributing 18.5m [pounds sterling] to the market's 68.9m [pounds sterling] loss (the 10th biggest category decline of the year).

Last year we reported that downward pressure on prices and a retailer focus on own label was heaping pressure on brands; yet the silver lining was that the category remained in growth ... just. This year there are even fewer crumbs of comfort in the headline data.

Total sales have fallen as a result of continued downward pressure on prices, due in part to the falling price of liquid milk but also to fierce price competition in the supermarkets that's stripped value out of the market. And while consumers have benefited from lower prices, the decline in value hasn't been compensated for by an increase in total volumes.

"It's a really competitive market," says Wyke Farms MD Rich Clothier. "There are two things happening: we've got the pressure of currency and world markets, but at the same time we've suddenly got this dynamic competition between the discounters and the mainstream supermarkets. It is really tough for suppliers right across the board."

(...)

Word count: **1440**
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⊟ **Indexing (details)**   📄 Cite

SUBT, SU	**Subject**	Ranking; Time Series; All market information; Sales; Dairy products; Food; Business
LOC, SU	**Location**	European Union; United Kingdom; Western Europe
PRCC, CC, SU	**Product classification**	024000: Dairy farms; 202000: Dairy products; 202200: Cheese
TN	**Trade name**	Anchor (Cheese); Cathedral City (Cheese); Cheestrings (Cheese); Dairylea (Cheese); Lunchables (Cheese); Mini Babybel (Cheese); Philadelphia (Cheese); Pilgrims' Choice (Cheese); Seriously (Cheese); The Laughing Cow (Cheese)
TI	**Title**	Big cheese squeeze costs brands dear: United Kingdom top 20 cheese brands by retail sales in pounds sterling and percent change for 2015
OTI	**Alternate title**	(The Grocer's Top Products Survey 2015: dairy: cheese
LA	**Language**	English
DTYPE	**Document type**	Ranking, Time Series
DF	**Document feature**	Table
PUB	**Publication title**	Grocer (The)
VO	**Volume**	238
ISS	**Issue**	8236
PG	**Pagination**	119
ISSN	**ISSN**	0017-4351
PSTYPE	**Publication type**	Magazine/Journal
JC	**Journal code**	GROCERFT
PB	**Publisher**	William Reed Ltd.
PBLOC	**Publisher location**	United Kingdom
PD, YR	**Publication date**	Dec 19, 2015
DAN, AN	**Source attribution**	Gale Group Tablebase, © Publisher specific
	Accession number	472304804
	Document URL	http://2017r4nightly.aa1.proquest.com/professional/docview/25785764?accountid=96598
CY	**Copyright**	Copyright 2015 William Reed Ltd.
FAV	**First available**	2017-03-21
UD	**Updates**	2017-03-21 2017-04-07 2017-05-16 2017-05-18 2017-06-21 2017-07-27 2017-07-28
	Database	TableBase (1996 - current)

Search Fields

Field Name	Field Code	Example	Description and Notes
Abstract			See *Lead paragraph*
Accession number	DAN, AN	dan(472304804)	A unique document identification number assigned by the information provider.
All fields	ALL	all(biscuits or cookies)	The search includes all fields except Document text (TX).
All fields + text	--	"laughing cow" AND "retail sales""	Includes all fields including the document text.
Company/organization [1]	CO, ORG, SU	co("berkshire hathaway")	
Copyright	CY	cy("william reed")	The copyright holder of the original publication.
Document feature	DF	df("table")	Specific features of the article.
Document text	FT, TX	tx("branded cheese")	The *Document text* field contains the table referred to in the *Title*. Additionally, it may contain the full-text of the original article in which the table appeared. This helps to put the table into context. If an article originally contained more than one table, each table will be called-out as a discrete TableBase record, and the full-text data repeated in each.
			Where there is no accompanying full-text, you will see the "*Table only; original full-text not provided*" at the start of the field.
			See also *Lead paragraph*.
Document title			See *Title*.
Document type	DTYPE	dtype("time series")	
First available	FAV	fav(20170321) fav(<20170101)	The date a document was loaded in a specific database on Dialog for the first time. It will not change regardless of how many times the record is subsequently reloaded - as long as the accession number does not change. FAV supports range searching.
From database[2]	FDB	su("branded cheese") AND fdb(tablebase) su("branded cheese") AND fdb(1009233)	Used in multi-file searches to isolate records from a single file. FDB cannot be searched on its own; specify at least one search term then AND it with FDB.

Full text present	FTANY	signal* AND ftany(yes)	Records with full text can be identified by adding *AND FTANY(YES)* to the query.
ISSN	ISSN	issn(0017-4351)	
Issue	ISS	iss(8236)	
Journal code	JC	jc("grocerft")	A unique code assigned by the information provider to identify the original publication.
Language	LA	la(french)	LA searches for language of original publication; all abstracts are in English.
Lead paragraph	LP	lp("downward pressure on prices")	Not displayable. LP searches approximately the first 125 words of the *Document text*. Assuming important concepts are mentioned early in an article this helps identify more relevant material. Also searchable with AB.
Location[1]	LOC, SU	loc("european union")	
Notes	NT	nt(hayek)	Miscellaneous notes. May exchange rates if currency values are quoted in the table.
Pagination	PG	pg(119)	Page ranges can be searched, but we recommend that you should search only the start page.
Product classification	PRCC, CC	prcc(202000) prcc("dairy products")	Both code and text values are searchable. Text values are also searchable with field code SU.
Publication date	PD	pd("dec 19 2015") pd(20151219) pd(>20151130)	Monthly publications can be search as e.g. "February 2017" or as "20170201". PD supports range searching.
Publication title[1]	PUB	pub("grocer")	
Publication year	PY, YR	yr(2015) yr(2013-2015)	Displayed as part of *Publication date*. YR supports range searching.
Publication type	PSTYPE	pstype("magazine/journal")	
Publisher	PB	pb(reed)	The name of the publisher of the original article.
Publisher location	PBLOC	pbloc("united kingdom")	Generally the country name of the original publisher.
Subject	SU	su("bank lending")	SU retrieves data from multiple fields including *Subject*, *Company/ organization*, *Location*, and *Product classification* (text only).
Main subject[1]	SUBT	subt("dairy products")	SUBT searches terms from the *Subject* display field only.

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Text			See *Document text*.
Title	TI		TI searches terms from the *Title* and *Alternate title* display fields. Original article titles are often not informative. The TableBase title field includes an annotated title of the table presented in the *Document text* field. This allows very precise identification of relevant material before viewing the full record. See Notes, below
Title only	TIO	tio("big cheese squeeze")	TIO searches terms from the *Title* display field only.
Alternate title	OTI	oti("tp products")	Additional title information.
Trade name	TN	tn("mini babybel")	Any tradenames mentioned in the original article.
Updates	UD	ud(20170621) ud(>20170531)	The date(s) the record was loaded as a result of an update provided by the supplier. UD supports range searching.
Volume	VO	vo(238)	

[1] A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse Fields.

[2] Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

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Search Tools

In addition to *Search Fields*, other tools available for searching are *Limit options*, *Browse Fields*, *"Narrow results by" Filters*, and *Look Up Citation*. Each is listed separately below. Some data can be searched using more than one tool.

Limit Options

Limit options are quick and easy ways of searching certain common concepts. Limit check boxes are available for:

Full text

Short lists of choices are available for:

Document type, Language

Date limiters are available in which you can select single dates or ranges for date of **publication** and **updated**.

Browse Fields

You can browse the contents of certain fields by using Look up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look up lists are available in the fields drop-down for:

Company/organization, Location, Publication title, Subject

"Narrow Results By" Filters

When results of a search are presented, the results display is accompanied by a list of "Narrow results by" options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to ("narrow") your search results. "Narrow results by" filters in Inspec include:

Company/organization, Document type, Language, Location, Product classification, Publication title, Source type, Subject, and **Publication date**

Look Up Citation

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including document title, author, journal name, volume, issue, page, publication date, ISSN.

Notes

Title Field

The focus of TableBase is the statistical data within an article. Each TableBase record's title spotlights the content of a **single** table within an article. If an original article contained multiple tables, then the same number of TableBase records would be created: one per table. The content of each record would be the same, but the Title field would differ to reflect the subject matter of the individual table.

Viewing the Titles in the List of Results will give a clear idea which records might address your area of interest before displaying them in full.

Document formats

Document Format	Fields	Online	Export / Download
List of Results: brief view	Title and Publication date.	✓	
List of Results: detailed view	Same as Brief view plus a 3-line KWIC window.	✓	
List of Results: KWIC (Keyword in Context)	Detailed view plus all occurrences of your search terms, highlighted within the fields where the terms occur.	✓	✓
Preview[3]	Title, Publication title, Publisher, Volume, Issue, Pagination, Publication date, Lead paragraph.	✓	
Brief citation	Complete record minus Lead paragraph, Full-text, and Indexing	✓	✓
Citation / Abstract	Citation, Lead paragraph, and Indexing	✓[1]	✓
Full-text	Complete record	✓[1]	✓[4]
Custom	Choose the fields you want.		✓[2]

[1] In Online-view mode, Dialog gives access to two Document Formats only: *Brief citation*, and the 'most complete' format available. Depending on the database, or the amount of data available for a record, the most complete format may be any one of *Citation*, *Citation/Abstract*, *Full text*, or *Full text – PDF*.

[2] Custom export/download format is available in the following mediums only: HTML, PDF, RefWorks, RTF, Text only, XLS

[3] For transactional users, Preview pane does not include Publication title, Volume, Issue, Pagination. The Lead paragraph is also abbreviated.

[4] Use HTML or XML to export full-text records to preserve the formatting of tables.

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