IMS Company Profiles

Dialog

Description

IMS Company Profiles annually examines the internal make-up of key international pharmaceutical companies. Each profile analyzes the critical components of a company, providing an assessment of the relative strengths and weaknesses of a company's business strategy. Generic, biotechnology and drug delivery companies are profiled, including national, multinational, public, and private firms. Updating ceased April 2014.

Subject Coverage

The key components covered in each profile include:

- Full strategic analysis
- Interviews with key company executives
- Comments from stockbrokers/analyst reports
- In-depth product and R&D reviews
- Critical analyses provided by an in-house expert team
- Mergers and acquisitions
- Licensing agreements

Date Coverage

July 2012-April 2014

Update Frequency

Closed

Geographic Coverage

International

Document Types

- Reports

Publisher

IMS Company Profiles is produced by IMS Health. Questions concerning the file content should be directed to:

IQVIA
One IMS Drive
Plymouth Meeting, PA 19462

Telephone: 1866 267 4479

Web site: www.iqvia.com

In addition to *Search Fields*, other tools available for searching are *Limit Options* and *"Narrow Results By" Limiters*. Each is listed separately below. Some data can be searched using more than one tool.

SEARCH FIELDS

Field Name	Field Code	Example	Description and Notes
Accession number	AN	an(49450)	A unique document identification number assigned by IMS Health.
All fields	ALL	all("strategy statement")	Does not include Document text (TX).
All fields + text	--	cardiovascular cardiovascular and "product profile"	An unqualified search is equivalent to Document text (TX) minus Report section (TI).
Company name	CO	co(glaxo*)	
Document text	TX	tx(oncology and drug)	Does not include Title. Can also be searched using FT.
Document type	DTYPE	dtype(company profile)	All records have the same Document type; can be used In cross-file searching.
Publication date	PD	pd(2012) pd(>2012-04-01)	Hyphens are optional. Range operators are supported.
Publication title	PUB	pub(ims company profiles)	All records have the same Publication title; can be used in cross-file searching.
Publication year	YR	yr(2012) yr(2012-2013)	Can also be searched using PY.
Report section	TI	ti("drug delivery systems") ti(gilead and "product portfolio")	Display field is Title.
Updated	UD	ud(2014) ud(>2012)	Hyphens are optional. Range operators are supported.

LIMIT OPTIONS

Date limiters are available in which you can select single dates or ranges for date of **publication** and **updated.**

"NARROW RESULTS BY" LIMITERS

When results of a search are presented, the results display is accompanied by a list of "Narrow results by" options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to ("narrow") your search results. The "Narrow results by" limiter in IMS Company Profiles is:

Date

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