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## Subject Coverage

Gale Group Trade & Industry Database™ provides strong international coverage of more than 65 major industries, including automotive, defense, chemicals, electronics, advertising, and marketing, retailing, telecommunications, insurance, metals, and oils. In addition to covering information on companies, industries, products, and markets, Gale Group Trade & Industry Database features excellent coverage of:

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- Company stock performance
- Professional business activities
- Industry Overviews
- Reviews
- Economic and demographic information
- Financial exchange information
- Biographies
- Company securities transactions
- Product evaluations

## Date Coverage

1976–present

## Update Frequency

Daily

## Geographic Coverage

International

## Document Types

Journal Articles

## Publisher

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TI **New International Offerings, Travel Preference Programs, Recognitions, Dividends and Increased Online Fan-Base - Research Report on Starwood, Expedia, Melco Crown Entertainment Marriott, and Wyndham**

PUB,YR **PR Newswire** 03 Sep 2013: NA.

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NEW YORK, September 3, 2013 /PRNewswire/ --

Editor Note: For more information about this release, please scroll to bottom.

Today, Investors' Reports announced new research reports highlighting Starwood Hotels & Resorts Worldwide Inc. (NYSE: HOT), Expedia Inc. (NASDAQ: EXPE), Melco Crown Entertainment Ltd. (NASDAQ: MPEL), Marriott International, Inc. (NYSE: MAR), and Wyndham Worldwide Corporation (NYSE: WYN). Today's readers may access these reports free of charge - including full price targets, industry analysis and analyst ratings - via the links below.

#### Starwood Hotels & Resorts Worldwide Inc. Research Report

On August 27, 2013, Starwood Hotels & Resorts Worldwide Inc. (Starwood) announced that its St. Regis Saadiyat Island Resort, located in Abu Dhabi, has unveiled the resort's flagship Royal Suite, the largest hotel suite in the United Arab Emirates. The Company said that the Royal Suite spans nearly 22,600 square feet with four bedrooms, a private study, cinema and game room, spa treatment room and sauna as well as full living and dining room. According to Starwood, the suite, which occupies the top two floors of the resort's west wing, is priced at AED 130,000 or approximately \$35,000 per night. Ali Al Hammadi, Deputy Managing Director of Tourism Development & Investment Company (TDIC) and owner and developer of the resort said, "The debut of the Royal Suite completes The St. Regis Saadiyat Island Resort, an address that has fast evolved to become one of the city's most popular leisure destinations." The Full Research Report on Starwood Hotels & Resorts Worldwide Inc. - including full detailed breakdown, analyst ratings and price targets - is available to download free of charge at: [<http://www.investorsreports.com/report/2013-08-29/HOT>]

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#### Expedia Inc. Research Report

On August 28, 2013, Expedia Inc. (Expedia) announced that Hilton Worldwide has enabled nearly 4,000 hotels on the Expedia Traveler Preference (ETP) program, due to which, these hotels now offer travelers choice on how they would like to pay for their reservation, either at the time of the booking or at the time of stay. In addition to Hilton Worldwide, Expedia said that other global brands that have rolled out ETP properties broadly include Accor and Marriott International, with about 1,500 and 3,000 properties live on the program respectively. Senior Vice President of the Global Sales Services & Distribution Group of Hilton Worldwide, Eduardo Schutte commented, "This innovation from Expedia's ETP program will give us access to a wider pool of potential guests. Expedia Traveler Preference is a simple yet effective offering and we are delighted by the additional demand that we believe it will bring to our hotels." The Full Research Report on Expedia Inc. - including full detailed breakdown, analyst ratings and price targets - is available to download free of charge at: [<http://www.investorsreports.com/report/2013-08-29/EXPE>]

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(...)

<http://www.investorsreports.com>

SOURCE Investors' Reports

WC

Word count: **1300**

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**Indexing (details)**  Cite

BDE,SU

**Business subject**

[Hotels and motels -- United States;](#)  
[Hotels and motels -- Reports;](#)  
[Hotels and motels -- Securities;](#)  
[Information services -- Reports;](#)  
[Information services -- Securities;](#)  
[Online travel services -- Reports;](#)  
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[Information services industry -- Securities;](#)  
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[Company securities;](#)  
[Online travel service;](#)  
[Reports;](#)  
[Securities](#)

LOC,SU

**Location**

[United States](#)

CO, ORG,SU

**Company / organization**

[Starwood Hotels & Resorts Worldwide Inc. \(Reports\);](#) [Starwood Hotels & Resorts Worldwide Inc. \(Securities\);](#) [Expedia Inc. \(Reports\);](#) [Expedia Inc. \(Securities\);](#) [Wyndham Worldwide Corp. \(Reports\);](#) [Wyndham Worldwide Corp. \(Securities\)](#)

TKS,SU

**Ticker symbol**

[HOT, EXPE, WYN](#)

IF,SU

**Identifier (keyword)**

[Trade](#)

EVT,CC

**Event classification**

[810: Securities issued, listed](#)

NAICS, CC

**NAICS classification**

[72111: Hotels \(except Casino Hotels\) and Motels;](#)  
[514199: All Other Information Services](#)

PRCC, CC

**Product classification**

[7011000: Hotels & Motels;](#)  
[7399200: Info Services ex Database](#)

SIC,CC

**SIC classification**

[7011: Hotels and motels;](#)  
[7375: Information retrieval services](#)

TI

**Title**

[New International Offerings, Travel Preference Programs, Recognitions, Dividends and Increased Online Fan-Base - Research Report on Starwood, Expedia, Melco Crown Entertainment Marriott, and Wyndham](#)

PUB

**Publication title**

[PR Newswire](#)

PG

**Pagination**

[NA](#)

PD,YR

**Publication date**

[Sep 3, 2013](#)

PB

**Publisher**

[PR Newswire Association LLC](#)

JSU

**Journal subject**

[Business, News, opinion and commentary](#)

JC

**Journal code**

[4PRN](#)

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[Newswire](#)

PSTYPE

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LA

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[Report](#)

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DCRE	Date created	2013-09-04
UD	Updates	2013-09-05
FAV	First available	2013-09-05
	Database	Gale Group Trade & Industry Database™ (1976 - current)

## SEARCH FIELDS

Field Name	Field Code	Example	Description and Notes
Abstract	AB	ab(resort hotel*)	Use adjacency and/or Boolean operators to narrow search results.
Accession number	AN	an(341613332)	A unique document identification number assigned by Gale.
All fields	ALL	all("leisure destinations")	The search includes all fields <i>except</i> Document text (TX).
All fields + text	--	"leisure destinations"	Includes all fields including the document text.
Author <sup>1</sup> Author First Name Author Last Name	AU AUFN AULN	au(hutzler, charles) aufn(charles) aufn(hutzler)	Includes all Authors.
First author	FAU	fau(vyas kejal)	First name listed in Author field.
Business subject	BDE	bde("online travel services -- reports")	
Classification	CC	cc("hotels and motels") cc(7011)	Field code CC searches both the codes and the terms for SIC, NAICS, Event & Product classifications.
Advertising classification	ADC	adc(94)  adc(legal/government regulation)  adc(94: legal/government regulation)	Also searchable with field code CC.
Event classification <sup>1</sup>	EVT	evt(810: securities issued, listed)	Also searchable with field code CC.
NAICS <sup>1</sup>	NAICS	naics(72111: hotels (except casino hotels))  naics(72111)  naics(hotels (except casino hotels) and motels)	Also searchable with field code CC.
Product classification <sup>1</sup>	PRCC	prcc(hotels & motels) prcc(7011000)	Also searchable with field code CC.
US SIC <sup>1</sup>	SIC	sic(7375) sic(information retrieval services)	Also searchable with field code CC.
Company/organization <sup>1</sup>	CO, COM	co(wyndham worldwide corp)	Also searchable with field code ORG.
Date created	DCRE	dcre(2013-09-04)	The date on which the information provider created the record. Date range searching is supported.
Dateline	DLN	dln("new york")	

<sup>1</sup> A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse fields.

Field Name	Field Code	Example	Description and Notes
Document ID			See Accession number.
Document text	TX	tx("analyst ratings") tx(banks N/3 "economic sanctions")	
Document title	TI	ti("Research Report on Starwood, Expedia, Melco Crown Entertainment Marriott, and Wyndham")	Includes alternate title (OTI) and subtitle, but not Publication Title (PUB).
Alternate title	OTI	oti("patient protection" AND "affordable care act")	Includes title, alternate title, subtitle and original language of document title, if available. Field code TI also searches the Alternate title.
Title only	TIO	tio(genentech)	Searches only the Title, not alternate title or subtitle.
Document type	DTYPE	dtype(article) dtype(interview)	
First available	FAV	fav(2013-09-05)	Indicates the first time a document was loaded in a specific database on PQD Professional. It will not change however many times the record is subsequently reloaded, as long as the accession number does not change.
From database <sup>2</sup>	FDB	leisure AND fdb(galetradeandindustry) leisure AND fdb(1008525)	Useful in multi-file searches to isolate records from a single file.
Full text present	FTANY	pub("the bond buyer") AND ftany(yes)	Add: <i>AND FTANY(YES)</i> to a query to limit your search to articles with full text.
Identifier (Keyword)	IF	if(trade)	
ISSN	ISSN	issn(1533-1327) issn(15331327)	
Issue	ISS	iss(52)	
Journal code	JC	jc(4prn) jc(3815)	Assigned by the information provider identifying a specific source.
Language	LA	la(french) la(fre)	
Lead paragraph	LP	lp(olympics)	Displays in the Preview pane
Location <sup>1</sup>	LOC, LO	loc("russia")	
Pagination	PG	pg(10)	
Person <sup>1</sup>	PER	per(casey)	
Publication date	PD	pd(20130903) pd(>20110415) pd(2010101 - 20110201)	Date range searching is supported.
Publication title <sup>1</sup>	PUB	pub("pr newswire")	
Publication year	YR	yr(2012) yr(2010-2012) yr(>2009)	Date range operators are supported.
Publisher	PB	pb("PR Newswire Association LLC")	
Source type	PSTYPE	pstype(newswire)	PSTYPE searches IP-supplied values; STYPE searches ProQuest-normalised values.
Subject	SU	su("hotels and motels LNK securities")	SU field code search includes Gale subject indexing, target audience, journal subject, SIC and NAICS terms, location/geo terms. Subject Look up is more limited.
Ticker symbol	TKS	tksexpe)	

<sup>2</sup> Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

Field Name	Field Code	Example	Description and Notes
Updated	UD	ud(2013-09-05)	The date(s) the record was loaded as a result of an update provided by the supplier.
Volume	VO	vo(26)	
Word count	WC	wc(1300) wc(>=1000)	

## SEARCH TOOLS

Field codes are used to search document fields, as shown in the sample document. Field codes may be used in searches entered on the **Basic Search**, **Advanced Search**, and **Command Line** search pages. **Limit options**, **Look up lists**, and **“Narrow results by” filters** tools are available for searching. Some data can be searched using more than one tool.

## LIMIT OPTIONS

Limit options are quick and easy ways of searching certain common concepts. Check boxes are available for:

### Full text

Short lists of choices are available for:

### Source type, Document type, Language

**Date limiters** are available in which you can select single dates or ranges for **Publication date** and **Updated**.

## BROWSE FIELDS

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down for:

### Companies/organizations, People, Locations

and additionally in the fields drop-down for:

### Publications, Event classifications, NAICS, Product classifications

## “NARROW RESULTS BY” FILTERS

When results of a search are presented, the results display is accompanied by a list of “Narrow results by” options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to (“narrow”) your search results. “Narrow results by” filters include:

**Full text, Source type, Publication title, Document type, Author, Subject, NAICS classification, Product classification, SIC classification, Company/organization, Location, Person, Language, Publication date**

## LOOK UP CITATION

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including:

**Document title, Author, Publication title, ISSN, ISBN, Volume, Issue, Page, Date, DOI**

## DOCUMENT FORMATS

Document Format	Fields	Online	Export / Download
<b>Brief view</b>	Title and Publication date.	✓	
<b>Detailed view</b>	Same as Brief view plus a 3-line KWIC window.	✓	
<b>KWIC (Keyword in Context)</b>	Detailed view plus all occurrences of your search terms, highlighted within the fields where the terms occur.	✓	✓
<b>Preview</b>	Title, Author, Publication title, Volume, Issue, Pagination, Publication date, Abstract.	✓	
<b>Brief citation</b>	Complete record minus Indexing and Text	✓	✓
<b>Full text</b>	Complete record minus graphics	✓ <sup>3</sup>	✓ <sup>4</sup>
<b>Full text PDF</b>	PDF version of the original article	✓ <sup>3</sup>	
<b>Full text + Graphics</b>	Complete record with any graphics	✓ <sup>3</sup>	
<b>Custom</b>	Choose the fields you want.		✓ <sup>5</sup>

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