

Description

Chemical Business NewsBase (CBNB) contains facts, figures, news, views, and comments on the chemical industry and its allied end-use sectors worldwide. Subject coverage extends to agrochemicals, pharmaceuticals, paints, textiles and plastics. A wide range of topics is presented including market statistics, product news, company information, financial results, mergers and acquisitions, investments, joint ventures, plant capacities, pricing trends and licensing agreements as well as legal and environmental issues, new technologies, and materials.

More than 700 sources are covered, including technical and trade journals, newspapers, company literature, advertisements, market research report alerts, stockbroker reports, books, and directories. CBNB's coverage of advertisements, annual and interim company reports, company newsletters and press releases, in combination with journals and newspapers, is unique.

Much of the source material is originally in languages other than English. For example, articles translated from French or German along with the English articles provides very reliable first-hand information for events around the world.

Subject Coverage

Chemical Business NewsBase covers all the topics that affect chemical markets or products, including environmental issues, health and safety aspects, and actual and proposed legislation.

Chemical sectors covered include:

- Agrochemicals
- Paints
- Petrochemicals
- Pharmaceuticals
- Plastics
- Textiles

Use CBNB to answer questions like

- What is the size of the market for titanium oxide worldwide?
- How did Lego perform financially in the last fiscal year?
- What developments have there been in recent years in plastics recycling in the European Union?
- What information is available on production of vanillin?

Date Coverage

1985 – present

Update Frequency

Daily, except for UK public holidays and the week between Dec. 25 & Jan. 1.

Geographic Coverage

International

Document Types

- Books & Monographs
- Journal Articles
- Press Releases

Publisher

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Innovation in motion: successful household product marketers turn to innovation during recession

HAPPI, Household & Personal Products Industry 47.4 (Apr 12, 2010): 79-82.

Highlighting: Off | Single | Multi

AB **Abstract (summary)** [Translate](#)

Some of the successful household product marketers today have chosen to innovate during the recession while others cut costs through layoffs and R&D programme reorganization. Leading the pack is Procter & Gamble (P&G), which has developed the Ariel Actilift and Dash Actilift laundry detergents, which are now being introduced to Western European customers. The Actilift technology is designed to help eliminate stains and stop them from setting in.

Indexing (details) [Cite](#)

SU, SUBT	Subject	sales; investment; marketing; market
CC	Classification	MS-02: Household and cleaning chemicals 284: Soap, Detergents and Cleaning Preparations, Cosmetics and Toiletries 2841: Soap and Other Detergents 2842: Speciality Cleaning, Polishing and Sanitation Preparations
SUBST	Substance	household chemicals cleaning chemicals detergents
LOC	Location	USA, Western Europe
	Generic name	household chemicals, cleaning chemicals, detergents, disinfectants, soaps
CO	Company	Procter and Gamble, Reckitt Benckiser, Clorox
TI	Title	Innovation in motion: successful household product marketers turn to innovation during recession
LA	Language	English
DTYPE	Document type	Trade Journal
PUB	Publication title	HAPPI, Household & Personal Products Industry
VO	Volume	47
ISS	Issue	4
PG	Pagination	79-82
ISSN	ISSN	0090-8878
CODEN	CODEN	HHPIDQ
PSTYPE	Publication type	Trade Journals
NT	Notes	Overview 900+ words
PD, YR	Publication date	Apr 12, 2010
	Source attribution	ChemicalBusinessNewsBase; © Publisher specific
AN	Accession number	TCD2616023278
	Document URL	http://dialog.proquest.com/professional/docview/840406573?accountid=174015
	Copyright	Engineering Information
FAV	First available	2011-01-17
	Database	Chemical Business Newsbase (1985 - current)

SEARCH FIELDS

You can use field codes on the Basic Search, Advanced Search, and Command Line Search pages to limit searches to specific fields. The table below lists the field codes for this file.

Field Name	Field Code	Example	Description and Notes
Abstract	AB	ab(biodiesel) ab("palm oil" and stock*) ab(biodiesel N/4 export*)	Use adjacency and/or Boolean operators to narrow search results.
Abstract present	ABANY	rn(62-53-3) and abany(yes)	Add: <i>AND ABANY(YES)</i> to a query to limit retrieval to records with abstracts.
Accession number	AN	an(tcd2741051099)	A unique document identification number assigned by the information provider, Elsevier.
All fields	ALL	all(biodiesel) all(biodegradable plastic*) all(solar N/2 panel)	Searches all fields in bibliographic files. Use adjacency and/or Boolean operators to narrow search results.
All fields + text	--	biodiesel biodegradable plastic* solar N/2 panel	Same as ALL field code: searches all fields in bibliographic files.
CAS® Registry Number	RN	rn(62-53-3)	Also searchable using SUBST. Displayed in <i>Substance</i> field
Classification	CC	cc(MS-11) cc("paper industry")	CBNB supports two classification sequences: CBNB codes and SIC codes. Both are searchable with CC.
Coden	CODEN	coden(cenear)	Not available in every document.
Company	CO	co("abbott lab*")	
Document title	TI	ti("biodiesel fuel") ti(biodiesel near/4 industr*)	Searches Title, Alternate Title (usually the title in the original language), and Subtitle. Use adjacency and/or Boolean operators to narrow search results.
Alternate title	OTI	oti(Biocarburants)	Includes Alternate Title, Subtitle, and Original Language of document title, if available. Field code TI also searches the alternate title.
Title only	TIO	tio("cat fuels")	Searches only the Title - not Subtitle or Alternate Title.
Document type	DTYPE	dtype(article)	

Field Name	Field Code	Example	Description and Notes
First available	FAV	fav(2010-10-06)	Indicates the first time a document was loaded in a specific database on PQD. It will not change however many times the record is subsequently reloaded - as long as the accession number does not change. Date range searching is supported.
From database ¹	FDB	fdb(1008223) fdb(chemicalbusinessnews)	Useful in multi-file searches to isolate records from a single file. FDB cannot be searched on its own; specify at least one search term then AND it with FDB.
ISSN	ISSN	issn(0009-2347) issn(00092347)	Use of hyphens is optional. Also searchable via the Look Up Citation tool.
Issue	ISS	iss(12) iss(supp)	Also searchable via the Look Up Citation tool.
Journal name	JN	jn(chemical week) jn("industrial minerals") jn(pharmaceutical business news)	Journal names only. Displayed in <i>Publication</i> field. To search all publication types, use PUB. Also searchable via the Look Up Citation tool for Publication name.
Language	LA	la(english) la(french)	The language in which the document was originally published
Location	LOC	loc(germany) loc(germany or france)	Country name.
Pagination	PG	pg(5) pg(5-9)	The Start Page is also searchable on the Look Up Citation page.
Publication date	PD	pd(20110531) pd(2011-05-31) pd(20110101-20110531)	Date range searching is supported.
Publication title ²	PUB	pub(chemical week) pub("industrial minerals") pub(pharmaceutical business news)	Title of publication where document originally appeared, usually a serial. May include alternate publication titles.

Field Name	Field Code	Example	Description and Notes
Publication type	PSTYPE	pstye(journal)	
Publication year	YR PY	yr(2011) yr(2009-2011)	Displayed in the <i>Publication date</i> field. Date range searching is supported.
Publisher	PB	pb(nanomarkets)	Available in less than 10% of records.
Subject	SU	su(nitrate and fertilizer) su("joint venture")	SU retrieves data from multiple fields, including <i>Subject, Classification, Company, and Location</i> .
Main subject ²	SUBT	subt(marketing)	SUBT searches terms from the <i>Subject display</i> field only.
Substance	SUBST	subst("ammonium nitrate") subst(6484-52-2)	Search Substance with either the CAS RN number or a substance term.
Updates	UD	ud(2013-04-16)	The date(s) the record was loaded as a result of an update provided by the supplier. Date range searching is supported.
U.S. SIC Codes	SIC	sic(28344)	Displays in the <i>Classification</i> field.
Volume	VO	vo(5)	Also searchable via the Look Up Citation tool.

¹ Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

² A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse Fields.

SEARCH TOOLS

In addition to [Search Fields](#), other tools available for searching are [Limit Options](#), [Browse Fields](#), ["Narrow Results By" Limiters](#) and [Look Up Citation](#). Each is listed separately below. Some data can be searched using more than one tool.

LIMIT OPTIONS

Limit options are quick and easy ways of searching certain common concepts. A check box is available for:

Abstract included

Short lists of choices are available for:

Document type, Language

Date limiters are available in which you can select single dates or ranges for **date of publication** and **updated**.

BROWSE FIELDS

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down on the Advanced Search page for:

Publication title, Subject

“NARROW RESULTS BY” LIMITERS

When results of a search are presented, the results display is accompanied by a list of “Narrow results by” options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to (“narrow”) your search results. “Narrow results by” limiters in Chemical Business NewsBase include:

Classification, Document type, Language, Publication title, Subject, and Publication date.

LOOK UP CITATION

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including document title, author, journal name, volume, issue, page, publication date, ISSN.

CLASSIFICATION

Chemical Business NewsBase supports two classification systems: CBNB codes and US SIC codes. CBNB codes are alpha-numeric; SIC codes are numeric. Both have corresponding textual descriptions.

CBNB Codes

CBNB codes are searchable with field label CC only. Both code and textual description are searchable.

Code	Description	Code	Description
LA-00	legal aspects	MS-12	metals industries
LA-10	regulations and rulings	MS-13	transportation and vehicles
LA-20	health and safety	MS-14	construction industry
LA-30	environment	MS-15	electronics industry
LA-40	permits and patents	MS-16	plastics and rubbers applications
MS-00	chemical businesses generally	MS-17	coatings, paints, and inks
MS-01	cosmetics and toiletries	MS-18	dyes and pigments
MS-02	household and cleaning	MS-19	speciality chemicals
MS-03	food, feed, and beverages	MS-20	other industries
MS-04	pharmaceuticals, prosthetics, and medical chemistry	MS-21	Biotechnology
MS-05	agrochemicals	MS-22	sustainable chemistry
MS-06	fertilizers	MS-23	Nanotechnology
MS-07	chemical fibres and textiles	TR-10	trends – new technology
MS-08	petrochemical industry	TR-20	trends – new material
MS-09	polymer and elastomer production fertilizers	TR-30	trends – new application
MS-10	raw material winning	TR-40	trends – general
MS-11	paper industry		

US SIC Codes

CBNB uses a subset of SIC codes. The codes currently used in the database are listed below. SIC codes are searchable with field codes CC and SIC. Both codes and textual descriptions are searchable.

Add the asterisk truncation symbol to a higher-level code to retrieve it and all the specific codes beneath it – eg. **SIC(13*)** retrieves codes 13, 1312, and 1321.

Code	Description	Code	Description
10	metal ores	147	chemical and fertilizer minerals
12	coal and lignite	1474	potash, soda and borate minerals
13	crude petroleum and natural gas	14741	potash
1312	natural gas	14742	borates
1321	natural gas liquids	1475	phosphate rock
14	nonmetallic minerals	1477	sulfur
142	stone (dimension and crushed)	149	nonmetal minerals
1422	limestone	1491	gypsum
144	sand and gravel	1492	mica
145	clay and ceramic minerals	1493	talc and soapstone
1451	kyanite and related materials	1494	asbestos
1452	bentonite	1495	perlite and vermiculite
1455	kaolin and ball clay	1496	gems
		1497	diamond and graphite
20	food and related products	2835	diagnostics
202	dairy products	2836	biological products
204	grain mill products	28361	vaccines
2046	wet corn milling	28362	enzymes
20461	sugar - all sources	2837	imaging agents and contrast media
20462	synthetic sweeteners	284	soap, detergents and cleaning preparations, cosmetics and toiletries
2048	animal feeds	2841	soap and other detergents
207	fats and oils	2842	speciality cleaning, polishing and sanitation preparations
2076	vegetable oils	2843	surfactants and finishing agents
2077	animal and marine fats and oils	2844	perfumes, cosmetics and other toiletries
208	food additives	28441	hair preparations
2087	food flavourings	28442	mouthwashes, toothpaste, dentifrices
2088	food colourants	28443	bath and shower preparations
2089	food preservatives	28444	essential oils
22	textiles	285	paints, varnishes and allied products
2297	nonwoven fabrics	2851	paints
26	paper and allied products	2852	lacquers, varnish and shellac
2611	pulp	2853	coatings
2646	olefins c6-c30	286	organic chemicals
28	chemicals and allied products	2861	gum and wood chemicals
28001	fine or speciality chemicals	2863	cyclic crude materials
28002	industrial chemicals	2864	aliphatic hydrocarbons
28003	chemical wastes	28641	c2 hydrocarbons

2812	chlor-alkalis		28642	c3 hydrocarbons
2813	industrial gases		28643	c4 hydrocarbons
28131	refrigerant gases		28644	c5 hydrocarbons
28132	medical gases		28645	normal paraffins
28133	ultra-high-purity gases		2865	organic dyes and pigments
2816	inorganic pigments and fillers		2866	cyclic intermediates
28161	titanium dioxide		28661	aromatic acids and derivatives
28162	other white pigments		28662	aromatic ketones and aldehydes
28163	colour pigments		28663	aromatic alcohols
2819	inorganic chemicals nec		28664	aromatic hydrocarbons
28191	inorganic acids		28665	cyclic amines
28192	aluminium compounds		28666	halogenated aromatics
28193	nitrogen compounds		2867	cyclic chemicals nec
28194	potassium and sodium compounds		28671	aromatic ethers and peroxides
28195	silicon and inorganic compounds		28672	cyanuric acid and derivatives
282	polymers: plastics, rubber, fibres		28673	terpenes
2821	plastics materials nec		2868	acyclic chemicals
28211	polyolefin resins		28681	halogenated hydrocarbons
28212	vinyl resins		28682	acyclic alcohols and ethers
28213	styrene resins		28683	acyclic acids, anhydrides and esters
28214	acrylic resins		28684	acyclic aldehydes
28215	alkyd and polyester resins		28685	acyclic ketones
28216	amino and formaldehyde resins		28686	acyclic nitrogens
28217	polyurethane and epoxy resins		2869	organic chemicals nec
28218	polyamide resins		28691	plastics additives
28219	cellulosic resins		28692	rubber chemicals
2822	synthetic rubbers		28693	petroleum and oil additives
28221	styrene butadiene rubbers		28694	reagents and high purity organics
28222	butyl rubbers		287	agricultural chemicals
28223	chloroprene rubbers		2873	nitrogen and organic fertilizers
28224	nitrile rubbers		2874	phosphate, potash and other fertilizers
28225	ethylene propylene rubbers		2875	compound fertilizers
2823	cellulosic manmade fibres		2879	pesticides and other agrochemicals
28231	acetate fibres		28791	pesticide raw materials
28232	rayon fibres		28792	insecticides
2824	synthetic fibres, except cellulosic		28793	fungicides
28241	polyamide fibres		28794	herbicides
28243	polyester fibres		28795	agricultural chemicals nec
28245	polyvinyl fibres		28796	household and industrial pesticides
28246	elastane fibres		289	miscellaneous chemical products
2825	natural fibres		2891	adhesives and sealants
2826	natural rubbers		28911	adhesives and glues
283	drugs		28912	sealants and caulking compounds
2833	medicinal chemicals and botanicals		2892	explosives
28331	vitamins		2893	printing ink
28332	amino acids and derivatives		2895	carbon black
28333	nutrients and dietary supplements		2899	chemical products nec
2834	pharmaceutical preparations		28992	water treatment chemicals
28341	cardiovascular preparations		28993	paper chemicals

28342	hormones and related preparations		28994	textile chemicals
28343	central nervous system preparations		28995	metal treatment chemicals
28344	respiratory preparations		28996	catalysts
28345	antiinfectives		28997	fatty acids and derivatives
28346	gastrointestinal and urinary tract preparations		29	petroleum and energy products
28347	skin treatment preparations		2911	petroleum and oil products
28349	pharmaceutical auxiliaries		2922	lubricating oils and greases
30	rubber and plastic products		33	primary metal industries
3069	fabricated rubber products		3312	steel products
308	fabricated plastics products		3313	electrometallurgical products, except steel
3081	unsupported plastics film and sheet		3331	copper
3083	laminated plastics sheet and profiles		333	nonferrous metals
3086	plastics foam products		3332	lead
32	stone, clay and glass products		3333	zinc
322	glass products		3334	aluminium
324	cement		34	fabricated metal products
325	brick and clay products		36	electrical and electronic equipment
327	concrete, gypsum and plaster products		3624	carbon and graphite products
329	abrasive, asbestos and miscellaneous nonmetallic mineral products		3674	semiconductors and related devices
			3695	magnetic and optical recording media

DOCUMENT FORMATS

Document Format	Fields	Online	Export / Download
Brief view	Title and Publication date.	✓	
Detailed view	Same as Brief view plus a 3-line KWIC window.	✓	
KWIC (Keyword in Context)	Detailed view plus all occurrences of your search terms, highlighted within the fields where the terms occur.	✓	✓
Preview	Title, Author, Publication title, Publisher, Volume, Issue, Pagination, Publication date, Abstract.	✓	
Brief citation	Complete record minus Abstract and Indexing	✓	✓
Citation / Abstract	Complete record	✓ ¹	✓
Custom	Choose the fields you want.		✓ ²

¹ In Online-view mode, PQD gives access to two Document Formats only: *Brief citation*, and the 'most complete' format available. Depending on the database, or the amount of data available for a record, the most complete format may be *Citation*, or *Citation/Abstract*.

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