

What's New in ProQuest One Business?

March 2022

Industry Overview Pages

Following on from the success of the Company Overview pages which help students to find information on almost 4,000 global companies, the Industry Overview pages make it easier to find relevant articles, reports, books and more for over 100 NAICS industry segments

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Agriculture, Forestry, Fishing and Hunting

Industry Overview
The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm may consist of a single tract of land or a number of separate tracts which may be held under different tenures. For example, one tract may be owned by the farm operator and another rented. It may be operated by the operator alone or with the assistance of members of the household or hired...

Top companies in this industry

- Archer Daniels Midland Co
- Deere & Co
- Cargill Inc
- BASF Corp
- Syngenta International AG

RECENT NEWS ARTICLES

- Grain Prices Are Tied To Forecasts for Rain
Maitlis, Kirk. *Wall Street Journal, Eastern edition*; New York, N.Y. [New York, N.Y.]07 July 2021. B.12.
- Buzz Off, Bees. Pollination Robots Are Here. Advances in artificial intelligence are helping some startups develop another way to pollinate plants, which could increase yield compared with insects and human workers
Cherney, Mike. *Wall Street Journal (Online)*; New York, N.Y. [New York, N.Y.]07 July 2021.
- Area under soybean cultivation likely to increase 5-7% across India
Financial Express; New Delhi [New Delhi]07 July 2021.
- Vietnam: Vietnam's agriculture sector gains export growth in H1
Asia News Monitor; Bangkok [Bangkok]07 July 2021.
- Philippines: Antique fisherfolk increase income from chicken layer
Asia News Monitor; Bangkok [Bangkok]07 July 2021.

INDUSTRY REPORTS CONTAINING...

- Industry financials (1628)
- Industry risk (1407)
- Industry employment (368)
- Company competitors (10)
- Company description (10)
- Company financials (10)

SCHOLARLY JOURNAL ARTICLES

- IMPACT OF ADOPTING IMPROVED SEEDS ON CONSUMPTION EXPENDITURE, INCOME, AND WEALTH INDEX AMONG SMALL SCALE SORGHUM PRODUCERS IN TAIJAZJARA
Kaliba, Aloyce R, Mazvimavi, Kizito. *The Journal of Developing Areas*; Nashville Vol. 55, Iss. 4, (Fall 2021); 269-296.
- Estimation of greenhouse gas emissions from three livestock production systems in Ethiopia
Berhe, Amanuel, Solomon, Abera Bariagaebre, Balehegn, Mulubrhan. *International Journal of Climate Change Strategies and Management*; Bingley Vol. 12, Iss. 5, (2021); 669-685.
- Adaptation strategies by paddy-growing farmers to mitigate the climate crisis in Hyderabad-Karnataka region of Karnataka state, India
Shanabhoaga, M B, Krishnamurthy Bommaiah, Suresha, S V, Dechamma, Shanavi. *International Journal of Climate Change Strategies and Management*; Bingley Vol. 12, Iss. 5, (2021); 541-556.

MAGAZINE AND TRADE JOURNAL ARTICLES

- USDA: Rice tops list of Arkansas commodity exports
Western Farm Press; Clarkdale (Jul 7, 2021).
- Farm Progress Show starts Aug. 31 in Decatur, Ill
Spangler, Holly. *Western Farm Press*; Clarkdale (Jul 7, 2021).
- USDA: Rice tops list of Arkansas commodity exports
Southwest Farm Press; Clarkdale (Jul 7, 2021).
- Farm Progress Show starts Aug. 31 in Decatur, Ill
Spangler, Holly. *Southwest Farm Press*; Clarkdale (Jul 7, 2021).
- USDA: Rice tops list of Arkansas commodity exports
Southwest Farm Press; Clarkdale (Jul 7, 2021).

VIDEOS

- Trophy Hunting: How It Can Protect Africa's Wildlife, in Economist Video in Economist Video: Economist Video: London, England: The Economist Intelligence Unit N.A., Incorporated. Jan 1, 2021.
- South Africa's Rooibos Tea, Bruno Piettacci, in Marketplace Africa in Marketplace Africa: CNN Video: Marketplace Africa. Atlanta, GA: Turner Broadcasting System Europe. Jan 1, 2019.
- Clip 12, Diane Eggert - Interview - Farmers' Market Federation of New York, Diane Eggert Discusses Personal Experiences in Farming in The Predisimo Collection. Ithaca: Predisimo, LLC. Sep 5, 2007.

BOOKS

- "Agricultural Technology 1107" in City of Quzhou, Zhejiang Province
Innovation and Excellence in Local Government. n/a. Beijing: Social Sciences Documentation Publishing House, 2002.
- Linking Anti-Poverty Projects to Private Enterprises in Heteng County, Hubei Province
Innovation and Excellence in Local Government. n/a. Beijing: Social Sciences Documentation Publishing House, 2002.
- Inspection Group in Shepi County, Henan Province
Innovation and Excellence in Local Government. n/a. Beijing: Social Sciences

Visual breakdown of NAICS structure helps students learn how to use them for research

Industry and company research often goes hand in hand, so students can link directly to the Company Overview Page of relevant major businesses in the segment

Relevant information in reports can be hard to find. The 'Industry Reports Containing...' section brings together those that include information on the relevant segment. This means users can quickly find reports containing financial, risk, employment and other useful content they may otherwise have missed.

Sections on the page highlight other relevant information grouped by content type. This allows students to quickly and easily find relevant industry information for common assignments such as marketing plans or business cases.

Browse Featured Business Content



Industry Overviews | **Industry Reports**

The industry sectors below are based on the North American Industry Classification System.



11 : Agriculture, Forestry, Fishing and Hunting [View industry reports](#) [View all content for this Industry](#)

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- └ 111 : Crop Production
- └ 112 : Animal Production and Aquaculture
- └ 113 : Forestry and Logging
- └ 114 : Fishing, Hunting and Trapping
- [Show more sub-sectors >](#)



21 : Mining, Quarrying, and Oil and Gas Extraction [View industry reports](#) [View all content for this Industry](#)

The Mining, Quarrying, and Oil and Gas Extraction sector comprises establishments that extract naturally occurring mineral solids, such as coal and ores; liquid minerals, such as crude petroleum; and gases, such as natural gas. The term mining is used in the broad sense to include quarrying, well operations, beneficiating (e.g., crushing, screening, washing, and... [More >](#)

- └ 211 : Oil and Gas Extraction

New Industry Browse

- A more intuitive and transparent way to browse content by industry
- Visual hierarchy makes structures of NAICS codes easier to understand for students
- Easily links to reports and other content related to the industry

New Subject Browse

Improved subject browse makes it easier to find content relating to specific subjects and for students to identify good topics for assignment.

Further enhancements planned through 2022.

ProQuest One Business

Browse Featured Business Content

Companies Industries Countries **Subjects**

Find Subject

All 0-9 A B C **D** E F G H I J K L M N O P Q R S T U V W X Y Z

- Dairy industry [View 47660 documents](#)
- Dark pool trading [View 4252 documents](#)
- Data base marketing [View 5626 documents](#)
- Data mining [View 22628 documents](#)
- Data warehouses [View 22143 documents](#)
- Day care centers [View 15845 documents](#)
- Day spas [View 10709 documents](#)

More Featured Reports in Company Overviews

Simpler access to information on mergers and acquisitions, industry financials, and analyst reports from J. P. Morgan from a company's Overview Page.

FEATURED REPORTS CONTAINING...

Company financials (64)

Company SWOT (10)

Company competitors (46)

Analyst reports (104)

Mergers & acquisitions (110)

More Journals, News, and Magazines

- Over 150 scholarly journals including:
 - 35 from Emerald including European Journal of Management and Business Economics, Organization Management Journal, and Journal of Tourism Futures
 - Wearable Technologies, National Institute Economic Review, and Business and Human Rights Journal (Cambridge University Press)
 - International Journal of Rural Development and Cuadernos de Administración (Editorial Pontificia Universidad Javeriana)
 - 6 titles from Association for Information Systems including Scandinavian Journal of Information Systems, and Journal of the Southern Association for Information Systems
- Business news sources including The Conversation and Dow Jones' Private Equity News, and Financial News



Content for Teaching & Learning

- Hundreds of business cases from providers including MIT, Darden, Anderson School of Management, and IE Business School
- Over 1,300 new ebooks from publishers such as Emerald, Sage, Business Expert Press, and Society for Human Resource Management, and Kogan Page
- Videos and podcasts from The Economist
- Hundreds of new reports including 75 from Plunkett Research and other titles from providers such as OECD, Oxford Economics, and The Economist intelligence Unit
- Coming soon: Company and Industry reports from the Insight Partners



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