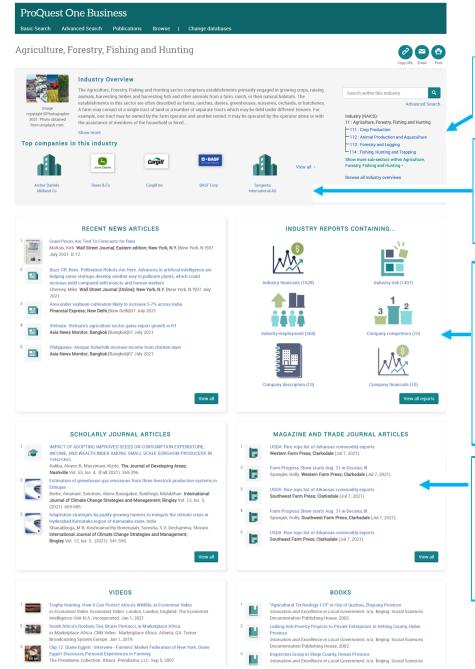


## What's New in ProQuest One Business?

March 2022

#### **Industry Overview Pages**

Following on from the success of the Company Overview pages which help students to find information on almost 4,000 global companies, the Industry Overview pages make it easier to find relevant articles, reports, books and more for over 100 NAICS industry segments



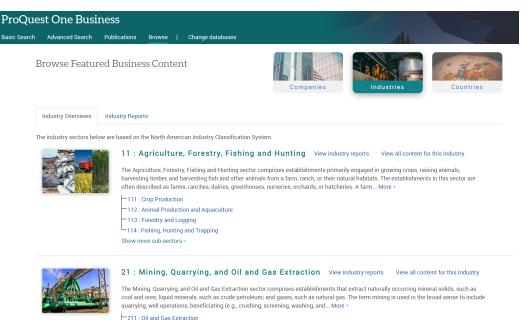
Visual breakdown of NAICS structure helps students learn how to use them for research

Industry and company research often goes hand in hand, so students can link directly to the Company Overview Page of relevant major businesses in the segment

Relevant information in reports can be hard to find. The 'Industry Reports Containing...' section brings together those that include information on the relevant segment. This means users can quickly find reports containing financial, risk, employment and other useful content they may otherwise have missed.

Sections on the page highlight other relevant information grouped by content type. This allows students to quickly and easily find relevant industry information for common assignments such as marketing plans or business cases.





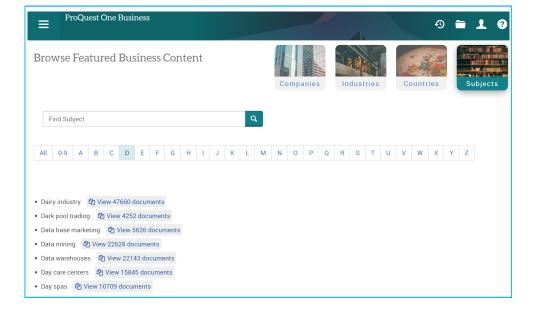
#### **New Industry Browse**

- A more intuitive and transparent way to browse content by industry
- Visual hierarchy makes structures of NAICS codes easier to understand for students
- Easily links to reports and other content related to the industry

#### **New Subject Browse**

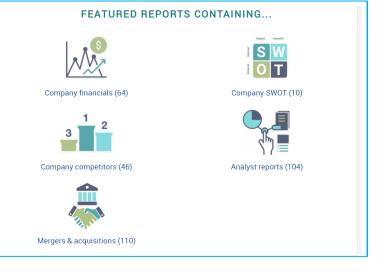
Improved subject browse makes it easier to find content relating to specific subjects and for students to identify good topics for assignment.

Further enhancements planned through 2022.



# More Featured Reports in Company Overviews

Simpler access to information on mergers and acquisitions, industry financials, and analyst reports from J. P. Morgan from a company's Overview Page.



#### More Journals, News, and Magazines

- Over 150 scholarly journals including:
  - o 35 from Emerald including European Journal of Management and Business Economics, Organization Management Journal, and Journal of Tourism Futures
- CAMBRIDGE UNIVERSITY PRESS
- Wearable Technologies, National Institute Economic Review, and Business and Human Rights Journal (Cambridge University Press)
- o International Journal of Rural Development and Cuadernos de Administración (Editorial Pontificia Universidad Javeriana)
- 6 titles from Association for Information Systems including Scandinavian Journal of Information Systems, and Journal of the Southern Association for Information Systems
- Business news sources including The Conversation and Dow Jones' Private Equity News, and Financial News





### **Content for Teaching & Learning**

- Hundreds of business cases from providers including MIT, Darden,
  Anderson School of Management, and IE Business School
- Over 1,300 new ebooks from publishers such as Emerald, Sage, Business Expert Press, and Society for Human Resource Management, and Kogan Page
- Videos and podcasts from The Economist
- Hundreds of new reports including 75 from Plunkett Research and other titles from providers such as OECD, Oxford Economics, and The Economist intelligence Unit
- Coming soon: Company and Industry reports from the Insight Partners













