



## PROQUEST DATASHEET

# Men's Magazine Archive

Six Major Consumer Magazines, All in One Place

This pioneering collection of Men's Magazine Archive offers digital access to the backfiles of six major US and UK men's interest consumer magazines. It features some of the earliest publications of this type – *National Police Gazette* and *Argosy* – among other leading titles covering general interests (*Esquire* [UK edition]), fashion (*M*), and sports (*All Sports Illustrated Weekly*, *Sports Budget*).

The archive provides much-needed primary source content for the growing research area of men's/masculinity studies and offers researchers insight into contemporary issues and trends in history and society, gender roles, literature, sports, fashion, popular culture/entertainment, and more. This collection not only serves research in men's studies, but also offers important additional perspectives for women's studies.

## FEATURES

- Coverage spanning 1845 to 2015 – 170+ years of content
- A large body of content across six magazines - approximately 350K pages in total
- Article-level indexing with color images and searchable text
- Document-type indexing permitting retrieval of specific content such as advertisements, illustrations, and letters
- Cover to cover full-color digitization to maximize the rich visual content



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## TITLES

### ***All Sports Illustrated Weekly (1919 - 1930)***

Launched in 1919, to coincide with the first full English football season since World War I, this was a leading example of the burgeoning genre of the illustrated sports paper. Its regular contributors included the legendary, pioneering sports journalist James Catton. As well as the sporting news of the day, other material included articles on topics such as diet and fitness, guides to playing certain sports and games, profiles of leading sports people, and discussions of topical controversies (such as footballers' wages).

### ***Argosy (1882 - 1978)***

The first-ever American pulp magazine and considered to be the progenitor of an entire medium, *Argosy* initially showcased popular fiction spanning many genres, including adventure, romance, and science-fiction, and by popular pulp authors such as Malcolm Wheeler Nicholson, H. Bedford Jones, Fred Maclsaac, and many more. It subsequently focused increasingly on a men's adventure fiction genre before becoming a general interest men's magazine from the 1940s onwards, one of the earliest popular examples of this type of publication.

### ***Esquire [UK edition] (1991 - 2015)***

*Esquire's* first UK edition was launched in 1991 and is a monthly lifestyle magazine for modern men, featuring articles on the latest trends in style, design, culture, food, business, technology, music, books, and more.

### ***M: The Civilized Man (1983 - 1992)***

Found on the newsstands from late 1983 to 1992, *M: The Civilized Man* featured fashion advice, styling, latest must-buys, and advertisements for popular brands such as Ralph Lauren, Calvin Klein, Perry Ellis, Jeffrey Banks, Armani, and more.

### ***National Police Gazette (1845 - 1977)***

Among the longest-running, most influential men's-interest magazines, *National Police Gazette* was originally devoted ostensibly to police matters, but it appealed to large male readership with its lurid illustrated coverage of crime / outlaws, sporting events, and burlesque / vaudeville acts. It continued to expand its coverage and became a precursor of several types of men's title and of popular culture journalism (e.g. men's lifestyle magazines, illustrated sports weeklies, pin-up magazines, and sensational tabloids).

### ***Sports Budget (1923 - 1939)***

This weekly publication combined factual reports with stories relating to popular sports including football, rugby, cricket, and more. It was notable for its extensive use of illustration and photographs.

\* Coverage, by default, is from issue 1 through to 2015 (or the publication ceased date), with issues scanned from cover to cover. The rarity of the source material, however, is such that there will be some coverage gaps (issues/pages). Please note that approximately 300 stories in total by certain authors are excluded from *Argosy* for copyright reasons (estimated 0.5% of all stories in the publication run).

## RELATED PRODUCTS

Take research deeper with complementary resources from ProQuest, such as:

- The GQ Archive
- Women's Magazine Archive
- The Vogue Archive
- Health & Fitness Magazine Archive

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