



NEWS

# THE WALL STREET JOURNAL

## The Wall Street Journal (1889–2003\*)

Today's leading business publication

**IN 1889, DOW JONES & Company** first published *The Wall Street Journal* (formerly known as the *Customers' Afternoon Letter*) as a market-focused newspaper for the country's then-fewer than 200,000 shareholders. Today, it focuses not only on the stock market, but on all aspects of global business, economics, consumer affairs, and trends and issues.

Online researchers have access to more than 100 years of *The Wall Street Journal's* accurate reporting, exclusive analysis, agenda-setting editorials, and controversial opinions. In addition to the printed stories, researchers also can study the charts, stock tables, graphics, and illustrations featured in the publication.

With this resource, users can study the development of industries and companies across decades, monitor the implementation and effects of fiscal policies on the global economy, study opposing viewpoints at critical times in the world's history, and more. This title is especially appealing to those interested in business, finance, economics, and journalism.

To see why *The Wall Street Journal* is today's leading business publication, start here, with ProQuest.

### Curriculum Focus

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- Business
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- Economics
- Finance
- Global Business
- Journalism
- Management
- Stock Market

### Why The Wall Street Journal?

- **Full access to this historical newspaper:** Users can study the progression of issues over time by browsing issues of *The Wall Street Journal*, which offers coverage of 1889–2003, including news articles, photos, advertisements, classified ads, obituaries, cartoons, and more.
- **Insight into multiple perspectives:** Not only does presenting this newspaper on the ProQuest platform allow for cover-to-cover searching and browsing of complete issues of this newspaper, but users can find a broader view of issues and events by cross searching all of ProQuest's complete runs of historical newspapers.
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\*Additional year of content added annually



**January 27, 1932:** During the Great Depression, President Herbert Hoover attempts to stimulate the economy by passing the Reconstruction Finance Corporation (RFC) Act of 1932.

**July 19, 2002:** WorldCom files for Chapter 11 bankruptcy, making it the largest filing in U.S. history.

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