

# What's New in the ABI/INFORM Collection



Summary of content added in the last 12 months. Updated November 2020

## Scholarly Journals

The full-text of 50 peer-reviewed scholarly journals have been added including:

- McKinsey Quarterly
- Emerging Economies Cases Journal and Big Data and Society (both Sage)
- Technology and Economics of Smart Grids and Sustainable Energy; Information Technology & Tourism; and International Journal of Corporate Social Responsibility (all Springer Nature)
- Journal of International Business Policy (Palgrave Macmillan)
- Serbian Journal of Management (University of Belgrade)
- European Journal of Economics and Economic Policies (Edward Elgar Publishing)
- Workspan and The Journal of Total Rewards (WorldatWork)



## MORE Teaching and Learning Resources

- New business cases from Thunderbird, American Garvin School of International Management and video cases from Darden School of Business



- Thousands of global company reports featuring financials and SWOTs from GlobalData
- Extra reports from providers such as The Institute For Information Industry, Oxford Economics, Plunkett Research, and OECD

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## Cutting Edge Research

The latest research long before it appears in a scholarly journal:

- More preprints and working papers- now over 550k included
- Constantly updated collection of dissertations bringing the total number available to over 50k
- Even more conference paper collections from around the world, bringing the total number available to almost 20k

## News, Magazines, Books & Trade Publications

- Extra magazines and trade journals including McKinsey Insights, CEO magazine, and Best Reviews



- More newspapers including Business Insider and City A.M (UK)

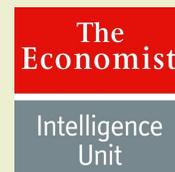
- Coming soon...78 new books from Kogan Page including:

- Brands with a Conscience : How to Build a Successful and Responsible Brand
- Flat World Navigation: Collaboration and Networking in the Global Digital Economy
- Great Answers to Tough Interview Questions

## Spotlight on The Economist

The Economist is well known for the quality and impartiality of its analysis and insight. Here are some facts about your access to The Economist in ABI/INFORM that you may not have known...

- Usage of the Economist on ProQuest has increased by almost 20% in the last 12 months.
- It's now easier to see the very latest edition of publications like The Economist in our new Publications view, allowing you to see all the articles in every edition in order
- Articles in every magazine back to the start of 2018 is also available in pdf, giving ABI users the same visual elements they enjoy in print
- As well as the magazine, ABI also includes many of the reports from Economist Intelligence Unit including EIU Viewswire, Country Reports for 79 countries, Country Forecasts for 40 countries, World Commodity Forecast Reports, Financial Services Briefing and Country Data in Excel format from the G20 countries



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