At ProQuest, we’re focused on enabling the best outcomes for the time users invest in their research. We know that every improvement we make in their workflow frees users to spend more time on their core mission. For business researchers that often means conquering barriers between them and the rich diversity of content they require.

Business researchers tell us that missing relevant research literature is their number one worry, so we dig deep to understand their requirements. Our study of these users shows that:

• **71% use ebooks, 96% use print books:** Business researchers often need to explore deeper than a journal article allows. Books add extra layers of context and detail to give a more comprehensive understanding of a topic.

• **86% use working papers, 90% use conference proceedings:** The peer review process can take up to two or three years. Business researchers use working papers and conference proceedings to see the latest thinking first, with the same articles often turning up years later in peer-reviewed journals.

• **78% use current news:** Interesting and topical research gets published and researchers stay up to date with the latest news to ensure that their research remains relevant and doesn’t veer off track.

Scholarly journals remain a priority and ProQuest’s longstanding partnerships with premier publishers ensures access to the best quality, but we don’t stop there. ProQuest’s business databases buoy scholarly journals articles with the mix of content faculty and students demand – monographs, working papers, conference proceedings, dissertations, reports, data, newspapers.

*Expertly indexed and organized, ProQuest’s databases empower researchers to go further, faster.*
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WITH GLOBAL COVERAGE in business and economics, the Business Premium Collection features thousands of full-text journals, dissertations, and working papers as well as trade publications, market research reports, and key periodicals such as *The Wall Street Journal*, *Financial Times*, *The Economist*, and *Australian Financial Review*.

The Business Premium Collection combines ProQuest’s most popular business databases to provide your library with a truly comprehensive business research solution. By adding specialty business subject resources to the broad coverage of the ABI/INFORM Collection, you can meet the needs of more of your patrons no matter what their specialty.

The collection consists of:

- ABI/INFORM Collection
- Entrepreneurship Database
- Accounting, Tax & Banking Collection
- Asian & European Business Collection
- Business Market Research Collection

Subject areas include:

- Accounting
- Banking
- Business
- Country research
- Demographics
- Economics
- Entrepreneurship
- Finance
- Industry research
- International business
- Management
- Marketing
- Market research
- Operations

The Business Premium Collection offers:

**The most important journals.** Read the full text of key journals from the world’s most important scholarly publishers such as Cambridge University Press, Palgrave Macmillan, Emerald Group Publishing, Springer, and Johns Hopkins University Press. Access resources from influential business and finance publishers including Dow Jones, Economist Intelligence Unit (EIU), and MIT Sloan Management Review.


**Comprehensive collection of relevant literature.** Find even more relevant academic thought and conduct a more thorough literature review by searching over 40,000 business-related dissertations.

**First with the most influential business news.** Keep up to date with current full text of the most widely read business news publications. The ABI/INFORM Collection is the only business database where researchers can find full text for each of *The Wall Street Journal*, *The Economist*, *Financial Times*, and *Australian Financial Review*.

**Deep data.** Explore 50 years’ worth of actual and forecasted economic data for the G20 countries from Economist Intelligence Unit.
Over 44 million company records. Find information on the companies you need with over 44,000 Hoover’s Company Profiles and now 44 million U.S. company records from Experian.

Cutting-edge thinking. See the latest academic thinking first by accessing more than 450,000 working papers from Research Papers in Economics (RePEc), INSEAD, and The Organisation for Economic Co-operation and Development (OECD).

Tools for entrepreneurs. See how the theory works in practice with over 14,000 video clips of successful business leaders, financiers, and entrepreneurs. Download guides and templates.

Thousands of business cases and case studies including Times 100 Business Case Studies.

ProQuest Business subscription products
The Business Premium Collection contains databases and Collections covering all major disciplines, adding specialty business subject resources to the broad coverage of ABI/INFORM.

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To learn more or request a free trial, contact us at www.proquest.com/go/D8646.
BY KEEPING UP with the needs of researchers worldwide, we have grown the ABI/INFORM Collection into the world’s most comprehensive and diverse business database. The number of journals available in active full text has more than doubled in the last three years as we have added additional scholarly and non-scholarly content based on feedback from business researchers. The ABI/INFORM Collection now has more of the information needed by business researchers than any other single source available.

The ABI/INFORM Collection contains the following databases:

- **ABI/INFORM Global** — core scholarly content including thousands of full-text scholarly journals, periodicals, dissertations, and collections of working papers, as well as content from *The Wall Street Journal*, *The Economist*, and other major business presses.

- **ABI/INFORM Trade & Industry** — applied content including market research reports, journals, magazines, and periodicals relevant to trade and industry.

- **ABI/INFORM Dateline** — the most streamlined version, containing regional business news and wire feeds.

For more resources and even better value, consider ProQuest’s Business Premium Collection.

**Subject areas include:**

- Accounting
- Business
- Business trends
- Competitive landscape and product information
- Corporate strategies
- Economic conditions
- Finance
- Management techniques
- Management theory

**The ABI/INFORM Collection offers:**

**The most important journals.** Read the full text of key journals from the world’s most important scholarly publishers such as Cambridge University Press, Palgrave Macmillan, Emerald Group Publishing, Springer, MIT Sloan School of Management, and many others.

**The most influential business news.** Keep up to date with current full text of the most widely read business news publications. ProQuest’s ABI/INFORM Collection is the only business database where researchers can find full text of *The Wall Street Journal*, *The Economist*, *Financial Times*, and *Australian Financial Review*.

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Thousands of business cases and case studies including Times 100 Business Case Studies.

To learn more or request a free trial, contact us at www.proquest.com/go/D8646.
FOR THE BUSINESS librarian serving vibrant programs in accounting and/or finance, the Accounting, Tax & Banking Collection provides a broad range of specialized information beyond what is provided by general aggregated business databases or competitors focused on the more practice-oriented or standards aspects of the field

The Accounting, Tax & Banking Collection combines previous content sets –Accounting & Tax, and Banking Information Source – into one comprehensive database. The collection brings together global scholarly journals and other key resources for access to reliable information in this continuously evolving area of study. Researchers can use the collection to quickly locate precise results from sources ranging from current news to professional and academic journal articles covering the trends and history influencing important accounting, tax, banking, and financial issues of the day.

Subject areas include:

- Accounting
- Auditing
- Banking industry
- Banks
- Finance
- Financial governance
- Financial institutions
- Insurance
- Investment
- Real estate
- Risk management
- Tax, banking, and financial law
- Tax management

Why Accounting, Tax & Banking Collection?

- Bridges the academic and professional worlds, with comprehensive coverage provided across all relevant disciplines including accounting, auditing, taxation, financial management, risk, and insurance information including policies, standards, taxation, and corporate financial management. The blend of scholarly and professional information paired with dissertations equips users for their careers and professional futures.
- Contains over 500 titles that are not included in ProQuest's ABI/INFORM Collection, with ongoing full text from over 120 publishers such as Dow Jones, Euromoney, Thomson Reuters, Aspen Publishers, Inc., Al Bawaba, SNL Financial, Simmons-Boardman Publishing Corporation, SourceMedia, and more.
- Includes approximately 4,000 full-text dissertations and theses allowing for a thorough review of the relevant literature in the fields.

“...It's the only product we are aware of that is uniquely designed from the academic’s point of view. It can be used by differing levels of students and it is also attractive to the Accounting faculty....”
— Alicia Estes, Head of the Business & Documents Center at Bobst Library, New York University

To learn more or request a free trial, contact us at www.proquest.com/go/D8646.
DESIGNED FOR STUDENTS and faculty at business schools with a need for specialized information about these important regions and markets, the Asian & European Business Collection provides information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions. The collection includes academic journals, news titles, newswires, and magazines.

The Asian & European Business Collection can be used in conjunction with other business information services such as the ABI/INFORM Collection for the broadest possible curriculum coverage but also serves as an excellent stand-alone resource.

Subject areas include:

- Country information
- Economic conditions
- News and current awareness
- People and institutions
- Policy and analysis

Why Asian & European Business Collection?

- Information on companies, economies, and markets as well as international trade and overall business conditions throughout these regions.
- Political, economic, social, and business profiles; guides and outlooks; core national and regional statistics; and frequently updated economic, financial, and demographic series and analyses.
- Approximately 250 titles that are not included in the ABI/INFORM Collection, with ongoing full text for over 50 titles.
- Coverage of regional and national level policy and analysis from a full-text archive of white papers, government documents, journals, and legislation, complete with selected topic analysis.

To learn more or request a free trial, contact us at www.proquest.com/go/D8646.
FOR THE BUSINESS librarian serving programs that require students to apply real-world information in their coursework, the Business Market Research Collection provides a broad range of specialized company, industry, and country information that can be easily found by a novice searcher.

The Business Market Research Collection provides company, industry, and geopolitical macroeconomic market research from three sources:

- **Hoover’s Company Profiles**, which offers information on 40,000 global public and non-public companies including location, summary financials, competitors, officers, and more
- **OxResearch**, which features succinct articles covering significant economic and political developments of major significance from a network of over 1,000 faculty at Oxford and beyond
- **Snapshots Series**, which includes market research overviews on over 40 industries and 40 countries to 2008

**Subject areas include:**

- Auditors
- Company overviews
- Competitors
- Market size
- Market forecasts
- Officers and board members
- Socio-economic data
- Political developments
- World economics

**Why Business Market Research Collection?**

- Featuring profiles of more than 40,000 companies, 600 industries, and 225,000 key executives, the Business Market Research Collection provides easy access to the most thorough and up-to-date business information available.
- Hoover’s Company Profiles are linked directly to other ProQuest resources with IntelliDocs™ technology. This allows users to add context to company information by linking directly from articles in ProQuest to the Hoover’s Company Profile.
- Snapshots Series reports provide users with all they need to produce business plans, marketing plans, startup plans, new business development, market growth analysis, and strategic and financial plans.
- Snapshots Series reports also provide concise business information including market size, market segmentation, market shares, market share weblinks, market distribution, market forecasts, and socio-economic data provided by the Economist Intelligence Unit, along with a list of “further sources” for additional research opportunities. A “first draft of history,” OxResearch delivers succinct articles analyzing economic and political developments worldwide to help users research and analyze the impact of probable developments on the business climate.
- OxResearch reports are compiled by a team of over 1,000 economists, international relations specialists, and political/social analysts from Oxford University and other leading universities to give a truly objective and multidisciplinary view.

To learn more or request a free trial, contact us at www.proquest.com/go/D8646.
LEARNING TO RUN your own business can be scary. The Entrepreneurship Database supports curriculum, academic competition, and research for undergraduate and MBA programs as well as other students or individuals looking for help to launch new business opportunities. This collection is a central access point to a wide variety of unprecedented and unmatched tools and resources with a weekly refresh of content.

Today's universities are increasingly pressured to provide students not only with critical thinking skills and a solid knowledge foundation within their chosen area, but also with practical skills to help them compete for jobs. The Entrepreneurship Database helps to meet this requirement through providing access to key scholarship, tools, and resources to support undergraduate and MBA researchers and other individuals looking for help launching new business opportunities as they navigate the complex world of small business.

Covering topics such as business, entrepreneurship, small business, and family business, the collection centralizes entrepreneurial resources in a variety of formats including journals, industry reports, video clips, “how to” books, templated forms, business plan samples, and more from top publishers and brings them all together in a specially designed interface helping users quickly find information in which they are most interested. Thousands of video clips help prepare students for classroom presentations and business case/venture competitions, while tools and resources, such as business plans, marketing plans, forms, templates, etc., support class projects and provide supporting materials for competition presentations.

About Entrepreneurship Database:

- Brings together resources to support the theory and practice of entrepreneurship.
- Thousands of video clips help prepare students for classroom presentations and business case/venture competitions.
- Tools and resources such as business plans, marketing plans, forms, and templates support class projects and provide supporting materials for competition presentations.
- Research and reports provide students with resources to support projects and funding/venture capital tasks.
- Business cases provide faculty with tools to provide real-world examples and projects for curriculum building.
- Extends beyond journal content by delivering a diverse collection of resources including video clips, “how to” books, templates forms, business plan samples, and more from top publishers.

“An essential purchase for business schools supporting MBA programs, research libraries supporting business and industry-related studies, large public libraries, and corporate libraries. This will probably be one of your most-used, practical research tools.” — Cheryl LaGuardia, Research Librarian, Harvard University

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AFFORDABLE AND EASY to use, J.P. Morgan Research lets business students and faculty access the in-depth analysis to quickly find out what financial experts and professional researchers know about global companies and industries and what they forecast is going to happen with them. Unlike other expensive, difficult, and siloed sources of analyst reports, J.P. Morgan’s research is easily searched within the familiar ProQuest interface and can be integrated with library systems.

Access to quality market research is essential for business school students as it teaches real-world business research skills and helps students develop the analytical capabilities needed in today’s data driven world. J.P. Morgan sets the standard in this kind of analysis, consistently achieving top ranks by Institutional Investor.

Through J.P. Morgan Research, students can access all of J.P. Morgan’s analyst and economics reports from 2011 forward, covering over 3,000 global companies across all industries with just a seven day embargo. This collection allows business students to perform in-depth company and industry research through the most highly regarded analysis available, the same in-depth analysis used by investors and corporate decision makers when making business forecasts.

Subject areas include:

- Business
- Economics
- Finance and investment
- Market research

J.P. Morgan Research offers:

- Comprehensive coverage of all of J.P. Morgan’s research.
- Access via ProQuest, with standard features like alerts, MyResearch, and integration with discovery tools. It’s easy for students to use, and content can be discovered with their library’s other ProQuest business and news materials.
- The advanced search screen takes advantage of finance industry’s RIXML indexing schema to allow faculty and graduate students to conduct targeted searches, teaching students search terms and concepts they can use when they enter their careers.

Awards & Product Reviews:

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Economist Intelligence Unit (EIU) Country Reports Archive
Comprehensive political and economic analysis and reports, downloadable data

FEATURING IN-DEPTH quarterly reports, analysis, and data from 1952 to 1995, EIU provides the broadest and deepest source for historical global analysis available. The quarterly reports and annual summaries provide contemporary analysis of political, economic and commercial developments for over 200 countries. Data tables with detailed country-level statistics can be downloaded into spreadsheets making it easier to use and combine statistics from different reports. This content will be used by researchers in a range of disciplines including economics, political science, and history.

Economist Intelligence Unit (EIU) Country Reports Archive offers:

- **The complete archive**: features all EIU Country Reports (including previous incarnations as Quarterly Economic Reviews and Three-Monthly Economic Reviews) back to their inception in 1952 and up to 1995. This makes the archive the most comprehensive single source of global economic analysis available, giving users a huge archive of information all in a single voice.

- **In depth reports and statistics**: Reports are quarterly allowing researchers to gain a thorough understanding of a historical event from one document, rather than piecing together from numerous sources that are often only providing daily updates.

- **Impartial, reliable analysis**: The Economist Intelligence Unit (EIU) is well known for the quality and impartiality of its analysis, giving users the confidence that they are using reliable, vetted information free from any form of bias.

- **Global coverage**: Content in the Economist Intelligence Unit (EIU) Country Reports Archive applies to researchers no matter which regions they are focusing on with coverage of all countries worldwide and specific reports for almost 200 countries. Countries are indexed consistently making it easy to browse or search for the relevant reports.

- **Downloadable figures and tables**: All figures and tables within a report are captured at object level and can be searched and downloaded separately. Users can download data tables into spreadsheets making it easier to use and combine statistics from different reports.

- **Available online for the first time**: Librarians can save up to 120 feet of shelf space or upgrade their incomplete paper archive to provide a more complete service to their users.

- **Closed collection available for one-time purchase**: Economist Intelligence Unit (EIU) Country Reports Archive has no ongoing data element and no overlap with the frontfile content available through EIU.com.

- **No content overlap**: There is no overlap between Economist Intelligence Unit (EIU) Country Reports Archive and post-1995 content customers may access from EIU.com.

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Researchers can read online or take advantage of offline reading options including DRM free chapter downloads, and full book downloads. Support for mobile devices is offered, with optimization of heavily used features such as download on tablets and smartphones.

Librarians can easily access analytics to identify user trends, download usage reports to prove value to library management, and take advantage of the ability to upgrade to Academic Complete should additional subject coverage benefit researchers.

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**Subjects include:**

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- Economics
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U.S. MAJOR DAILIES provides users with exclusive and preferred access to current content and significant archives dating back to 1980 from five of the nation’s most respected national and regional newspapers, including The New York Times, Washington Post, Los Angeles Times, Chicago Tribune, and The Wall Street Journal, in full-text format.

The collection offers researchers thorough coverage of local, national, and international events with journalistic balance and perspective. Newspapers included in the collection are:


• The Wall Street Journal (1984-present) — The single most authoritative source of global and national business reporting. ProQuest has co-exclusive rights to this title. Coverage also includes The Wall Street Journal Online.


• Los Angeles Times (1985-present) — The perspective of the American West, lauded for its coverage of immigration, entertainment, and environmental issues. ProQuest is the exclusive provider of the Los Angeles Times.

• Chicago Tribune (1985-present) — Keeping readers informed of the latest news from the Chicago area, the nation, and the world every day, the Chicago Tribune has a reputation for investigative and public service journalism, earning 24 Pulitzer Prizes since 1932.

Why U.S. Major Dailies?

• Best resource for major prestigious U.S. news titles: U.S. Major Dailies offers the most critical newspaper collection for researchers with the top five U.S. newspapers available in full-text format with significant backfiles. Users gain timely access to The New York Times, Washington Post, Los Angeles Times, Chicago Tribune, and The Wall Street Journal. Titles can be searched together or separately for maximum researcher efficiency.

• One of the most requested resources for research: In recent analyses of overall usage and retrievals, news is the second-most retrieved type of content for researchers on the ProQuest platform, which includes journals, books, dissertations and theses, and more. With U.S. Major Dailies, researchers have access to the most-requested titles.

• Cross searchability enhances researcher output: U.S. Major Dailies is fully cross searchable with other essential ProQuest products including the ABI/INFORM Collection, Historical Newspapers, and all other databases an institution accesses via the ProQuest platform, enhancing researcher output by providing easy access to multiple perspectives, resources, and languages relevant to their research topic. ProQuest has digitized major titles from around the globe from the first issue forward, making them conveniently available through a Historical Newspapers subscription. When combined with U.S. Major Dailies, these sources offer unrivalled coverage from earliest issues to current day.
Maximizes researchers’ time: U.S. Major Dailies pairs robust searching features with detailed indexing to help researchers quickly find the news information they need as well as track news events over time or at location of origin. The indexing covers bibliographic information including subjects, companies, people, products, and geographic areas so that users have access to not only top news stories but also detailed information on the arts, sports, business, and popular culture. Workflow tools such as RSS/alerts, text-to-speech capability, cite, share, print, and export help make the research process flexible, thorough, and efficient. Many citation formats are available, and articles can be translated into 13 languages.

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This “gold standard” contemporary news collection combines ProQuest’s U.S. Newsstream, Canadian Newsstream, and International Newsstream into one of the largest collections of news from the U.S., Canada, Europe, Africa, Asia, Latin America, and Australia.

Key U.S. national titles include:
- The New York Times (backfile from 1977 forward)
- The Wall Street Journal (from 1984 forward)
- Washington Post (from 1987 forward)
- Los Angeles Times (from 1985 forward)
- Chicago Tribune (from 1985 forward)
- The Boston Globe (from 1980 forward)
- Newsday (from 1995 forward)
- The Wall Street Journal Online
- ProPublica
- Huffington Post
- CNN Newswires

Key international titles include:
- The Straits Times (backfile from 1995 forward)
- The Guardian (backfile from 1996 forward)
- Financial Times (backfile from 1996 forward)
- The Globe and Mail (backfile from 1977 forward)
- The Age (backfile from 1996 forward)
- El Mundo (backfile from 2008 forward)
- Toronto Star (backfile from 1985 forward)
- South China Morning Post (backfile from 1993 forward)
- Asian Wall Street Journal (backfile from 1985 forward)

Why Global Newsstream?

• Best resource for U.S. and international major news titles and resources: Global Newsstream offers superior access to current, full-text newspapers with longer backfile and/or more timely access to The New York Times, The Wall Street Journal, Washington Post, Chicago Tribune, The Boston Globe, Newsday, and Los Angeles Times as well as over 80 Gannett regional and local titles. In addition, Global Newsstream content also includes newswires, news journals, television and radio transcripts, blogs, podcasts, and digital-only websites. All content can be searched together or separately for maximum researcher efficiency. ProQuest offers flexible subscription options for many premier titles or Newsstream collections within Global Newsstream, as well.

• One of the most requested resources for research: In recent analyses of overall usage and retrievals, News content is the second-most retrieved type for researchers on the ProQuest platform. With Global Newsstream, researchers have access to thousands of full-text primary source news sources.

• Cross searchability enhances researcher output: Fully cross searchable with other essential ProQuest products including the ABI/INFORM Collection, Historical Newspapers, and all other databases an institution accesses via the ProQuest platform, ProQuest has digitized major titles from around the globe from the first issue forward, making them conveniently available through a Historical Newspapers subscription. When combined with Global Newsstream, these sources offer unrivalled coverage from earliest issues to current day.
• **Maximizes researchers’ time:** Global Newsstream pairs robust searching features with detailed indexing to help researchers quickly find the news information they need as well as track news events over time or at location of origin. The indexing covers complete bibliographic information including subjects, companies, people, products, and geographic areas so that users have access to not only top news stories but also detailed information on the arts, sports, business, and popular culture. And, workflow tools such as RSS/alerts, text-to-speech capability, cite, share, print, and export help make the research process flexible, thorough, and efficient. Many citation formats are available, and articles can be translated into 13 languages.

**ProQuest News subscription products**

The Global Newsstream contains databases and Collections covering all major disciplines. Each discipline-specific Collection is composed of both full text and A&I databases.

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• Economic
• Social science
• Public policy
• Sociology

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- Public policy
- Sociology

The Statistical Abstracts Collection offers:

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Subject areas include:

• Interdisciplinary
• Business
• Economics
• Social science
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The Statistical Premium Collection offers:

• Deep abstracts and indexing archive of statistical reports provides longitudinal access to statistical information with tables covering decades and in some instance centuries of data
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- The platform provides the ability to easily compare data for countries, as well as dataset topics.
- Data can be exported and shared, making it easy for research teams to use and to aid work on multidisciplinary research projects.
- The platform provides a single platform for analysis, offering the ability to upload your own data and to compare it to datasets within the product.
- Users can create their own topic pages or datasheets from as many different datasets as they like to help manage and organization their work.

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• Government and politics
• Health sciences
• History
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• Medical sciences
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